

# The Cross Roads Times

Quarterly Publication of the Town of Cross Roads, Texas (Denton County)

## From the Mayor's Desk

by Ross Schraeder, Mayor



### 2011 Financial Performance

As of now, Cross Roads is a quarter of the way through its 2010-11 Budget year. The net operating incomes for both October and November were within budget. It appears that December was the same. The major contributing factor has been the controlling of operating costs, not increased revenue. A turn around in the economy is just not here yet.

### Major Road Projects

In the last issue of the Cross Roads Times it was pointed

out that in light of the large investment for road improvement in 2010, the only budgeted road activity for this year would be limited to repair, maintenance, and minor improvements. It was noted that once money became available, Potter Shop would be the next major project. In early October, Denton County Commissioner Hugh Coleman made a surprise announcement that some funds had become available for small towns to use for road and drainage improvements. Our mayor pro-tem Tony Russo and ex-mayor Harv Kitchens recognized that this was a big opportunity for Cross Roads. They asked that Cross Roads be considered as recipients for some help.

Wally Killie and our engineer Jason Pool worked with the road committee to make a list of the Cross Roads projects to be considered. Commissioner Coleman picked the Potter Shop resurfacing and drainage improvement project as one for which the county could consider

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providing matching funds. The offer is not yet fully defined, but it looks as though \$96,000 in matching funds could possibly be provided for the project. If Cross Roads is able to take advantage of the offer, Town funding would have to come from reserves.

### The Wal-Mart Development

BBSSI, the banking company holding ownership to the Village

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## From the Mayor's Desk...(continued)

at Cross Roads mixed development, still continues to work to find a developer to purchase the project. The Town is convinced that it is going to happen. It is just a matter of time until the economy improves and the right developer is found.

### Projects Pointing to Coming Growth

CoServ has just completed modification of power lines going down Tipps and Keyes Roads to increase

the power from single to three- phase to meet greater future power needs. AT&T is initiating a project to put fiberoptic cable down Potter Shop and Tipps to Keyes Road from Highway 380. Obviously some big companies are counting on the economy recovering and initiating growth in our town. It is just a matter of time.

## Katherine's Corner...by Katherine Ritchie, Town Administrator

Happy New Year, Everyone! I hope you had a wonderful and healthy holiday season. I have a few reminders.

- We will be having a **Spring Roadside Clean-up** on Saturday, March 19<sup>th</sup>.
- **Three Council seats will be up for election on the May 14, 2011, ballot.** So if you wish to run for office please contact Town Hall. Candidates' filing package will be available January 31<sup>st</sup> and the first day to file for a place on the ballot will be February 12, 2011.
- Town of Cross Roads website is <http://www.crossroadstx.gov> and all meetings and notices are posted there.



Harvey

### COMMUNITY EMAIL NOTIFICATIONS

If you would like to receive email notification of Town meetings and community wide activities please email me, and place **"ADD ME TO YOUR EMAIL DISTRIBUTION LIST"** in the Subject line. My email address is [townsecretary@crossroadstx.gov](mailto:townsecretary@crossroadstx.gov). I will send out information only using **BLIND COPY** status so your email address will not be displayed in the address box.

### COMMUNITY YARD SALE

If you are interested in participating in the spring yard sale at the Town Park, call Town Hall and leave your contact information and we will get back to you regarding the date.

### ROADSIDE SPRING CLEAN-UP

The annual Cross Roads **Roadside Cleanup** is scheduled for Saturday, March 19<sup>th</sup>. Please plan to meet at Town Hall at 9 AM. The Town of Cross Roads will provide the bags. You may want to bring a hat, gloves, insect repellent, and a grasping tool (if you have one) to pick up small items. Two (2) large roll-off dumpsters will be placed on the backside of the Town Park for the collection of roadside refuse, tree limbs, and brush removed from the roadside right of way to improve the drainage and make the mowing of the roadside ditches easier.

Please come join with your neighbors to clean up and improve the roads and drainage ditches of our Town.

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## Katherine's Corner (continued)

### CAREFLITE CONTRACT

The Town has budgeted funds to continue the CAREFLITE services contract for the 2011 calendar year at the Town's expense. Membership forms are available at Town Hall. Remember to complete a CAREFLITE membership form and return to Town Hall if you have not done so.

### HIGH SPEED INTERNET SERVICE NOW

For those of you who have been waiting to get broadband high speed internet access, it is now available to many households in Cross Roads. The **Speed of Light** communication tower has been installed at the southern-most area of Cross Roads. Call SOL for more information.

### Please Welcome the new residents who have moved to Cross Roads since October 2010.

Raymond Duke and Tamyé Roberson, 132 Las Colinas, Cross Roads, TX 76227

Floyd and Laura Hennen, 651 Oak Hill Court, Cross Roads, TX 76227

## SIGNS BY DESIGN...by Kae and Larry Fisher

900 N Potter Shop Rd, Suite 200  
Cross Roads, TX 76227  
colleen@mcmsignsbydesign  
940-440-9192

Colleen Cameron, President of Signs By Design, gives off the confidence you might expect of a successful business owner who is developing a growing business in a competitive industry. It hasn't always been easy but Colleen brings her confidence, personal skills, and determination to everything she does, whether it's running this business, raising a family, or serving on the Oak Point Town Council.

Colleen's a busy lady but you quickly learn that she and her staff thrive on challenge. Colleen's number one goal is providing excellent customer service over a wide variety of high quality graphic and printing services while delivering unmatched value.

Signs By Design service offerings currently include:

1. Signs (real estate, ADA, commercial, monument, new building, interior, and exterior)
2. Vehicle Graphics (full to partial wraps, cut vinyl, and magnetics)
3. Printing (banners, business cards, flyers, copies/FAX, brochures, envelopes, and stationery)
4. Design (logos, websites, and advertising design).

When asked why she chose Cross Roads and the surrounding area for her business, Colleen quickly recounted the values of country living that so many of us enjoy. Growing up in California and graduating from UCLA, Colleen eventually migrated to Texas to be closer to family and quickly



Colleen Cameron

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## SIGNS BY DESIGN... *continued*

grew to appreciate the sights, sounds, and even the smells of country living and small town life. Colleen loves the people in the area. These people have become more than customers: they've become her friends and neighbors.

Signs By Design is a growing business for the reasons mentioned but Colleen points out an additional factor that makes her business special. Integrity. She wants every experience with Signs By Design to be more than just a business transaction. She wants each of her customers to know that she stands behind their experience with a genuine commitment that each person is treated with respect and dignity. Colleen and her staff go well beyond business norms to resolve any customer concerns in a timely way.

Experience Signs By Design for yourself and you'll see what Colleen means by customer satisfaction. And if you bring this newsletter in with you, Colleen will offer you a free starter pack of 100 personalized business cards for you or your business!

## Aubrey Area Library

*The Center of Community Activity*

226 Countryside Drive

Aubrey TX 76227

940-365-9162

COMING ATTRACTIONS:

**E-READER ZOO** .TUESDAY, JANUARY 25,  
6:00-8:00 PM

(NOOK, KINDLE, PAN-DIGITAL AND MORE WILL BE ALLOWED TO ROAM FREE IN THIS HANDS-ON AND FUN PRESENTATION OF E-READERS! BRING YOUR OWN AND SHARE TIPS AND TRICKS.)

**TECH TALKIN' WITH KEVIN** , 6:00 – 8:00 PM  
STARTING FEBRUARY 22 (4TH TUESDAYS); AN  
INFORMAL Q & A TO ANSWER YOUR  
COMPUTER TECH QUESTIONS. NEXT SESSIONS:  
2/22, 3/22, 4/26

**CLASSY CRAFTERS** EVERY TUESDAY, 1:00 PM  
ARE YOU A CRAFTER? COME JOIN IN THE  
FUN!

# E-Reader Zoo

Focusing on E-Book Readers



This fun and informative workshop is for:

What is all of the hype about? I got one as a gift, but am puzzled by the thing...ummm, what's an E-reader?

I am an avid E-book reader and want to share my knowledge and joy! I am interested in an E-reader book club! I have an E-Reader and will bring it with me!

**Tuesday, January 25, 2011**  
**6:00—8:00 p.m.**  
**Aubrey Area Library**  
**226 Countryside Drive,**  
**Aubrey**

For More Information  
Call 940-365-9162 or  
Email: [aubreyarealibrary@gmail.com](mailto:aubreyarealibrary@gmail.com)  
Hosted by Aubrey Area Library



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## AUBREY AREA LIBRARY...CONTINUED

**MOVIE NIGHTS!** NOW SHOWING MOVIES AT 4:30 PM ON THURSDAYS BEGINNING JANUARY 20<sup>TH</sup>

1/20 THE TRUMAN SHOW	2/3 THE KARATE KID	3/3 THE DARK NIGHT
1/27 GROUNDHOG DAY	2/17 INCEPTION	3/10 IRON MAN
	2/24 UP	

**CASINO NIGHT**, 5:00 PM, MARCH 5<sup>TH</sup>, IN THE COMMUNITY CENTER.

**TRIVIA NIGHT** ,MARCH 12; GATHER YOUR TEAMS. SET UP AT 6:00 PM

**THURSDAY CLUB** FIRST 3 THURSDAYS OF EACH MONTH, 10:00 AM WITH LUNCH AT 11:30 AM.

**FOOD FOR LIFE** ,10:30 AM – 1:30 PM, STARTING FEBRUARY 23.

(A PARTNER WITH *THE CANCER PROJECT*; THIS NUTRITION AND COOKING CLASS MEETS 2/23; 3/2; 3/9; AND 3/16. FEE: REQUIRED) SEE BELOW.



### Food for Life Nutrition and Cooking Class

Starting in February

Kay Kitchens has been certified to instruct the "Food for Life" Nutrition and cooking classes through The Cancer Project. The Cancer Project is a division of the Physicians Committee for Responsible Medicine, a non-profit based in Washington DC. The class series combines education, cooking demonstrations and eating. It includes discussions on maintaining a healthy weight, fueling up on low-fat, high-fiber foods, cancer fighting compounds, and the latest research on links between diet and health issues.

Designed by physicians and registered dietitians, each class includes information about how foods work to promote or discourage cancer growth and provides cooking demonstrations of healthy, easy-to-prepare recipes. The class provides an opportunity to acquire knowledge about the link between diet and cancer and learn the practical cooking skills needed to help you on your journey to better health. Plus you have an opportunity to enjoy tasty, delicious, healthy dishes.

The four-class series is being held at the Aubrey Area Library Community Room. The time and dates are Wednesdays from 10:30 a.m. to 1:30 p.m. February 23, March 2, March 9 and March 16. There is a cost to participate. You may register at [www.cancerproject.org/classes](http://www.cancerproject.org/classes) or by contacting Kay at [kay@plantbasedhealth.com](mailto:kay@plantbasedhealth.com).



*Lisa Smith*

## A "SIGNING" STAR IN OUR TOWN

Meet Lisa Smith, a gifted young woman, who is a resident of Cross Roads, Texas.

Lisa was born in Schenectady, NY, 36 years ago, and spent her first two years in the upstate NY area. At an early age Lisa was diagnosed with Down Syndrome, and her mother, Vicki, became her advocate and learned all that she could about the disability. She worked diligently with Lisa and found the best schooling for her, often having to fight to get her into classes where she would be challenged to reach her potential.

They then moved to Dallas where Lisa attended Notre Dame School and then to Cross Roads where Lisa continued her schooling in Denton, graduating from high school. She began volunteering at the library in Denton where she volunteered for eight years.

The family attends Denton Bible Church and during this time Lisa learned signing and began signing the praise hymns at church. People noticed how talented she was and told Vicki, "She has a gift from God." They suggested to Vicki that Lisa should begin performing for group bible studies and at worship services.

Sandi Patty, Christian singer and Grammy and Dove winner, is Lisa's hero. Lisa learned all of Sandi's songs in hopes that one day she would be able to perform with the famous singer. In December of 2004, Sandi Patty came to First Baptist Church in Denton, and Lisa's dream became a reality. When Sandi spotted Lisa signing from her seat, Sandi motioned for Lisa to join her on stage. In February 2005, Lisa attended the Women of Faith National Conference in Las Vegas where once again, Sandi called Lisa to the stage before 10,000 attendees. For the next three years, Lisa wowed WOF audiences as she performed at 27 WOF Conferences across the nation with Sandi Patty, and also Kathy Troccoli, Avalon and the Women of Faith Worship Teams. Although her work focuses mainly on Christian songs that talk about God's faithfulness and His love, she has also been asked to perform for pop music's "hitman" David Foster and former First Lady of California, Maria Shriver.

Colleen Bailey of the East Texas Down Syndrome Group said, "Watching Lisa perform fills my heart with unending hope for our son and affirms the belief that with Christ all things are possible."

Lisa travels across the U.S. with her Hands of Praise Ministry and with the Journey of Sisters, an organization which ministers to women in crisis.

Her DVD "Hands of Praise" is an incredible worship experience you'll never forget. It includes inspiring interviews from Lisa, Vicki, and others on faith, hope, and love. Lisa's website is titled "Lisa Smith Hands of Praise." To view a promotional video of Lisa signing, go to her website [www.lisasmithsigns.com](http://www.lisasmithsigns.com).



**ASL Finger Spell**

## Artist's EDGE Hair Design Studio...by Larry and Kae Fisher

As I turn off the highway into the parking lot and ease my way out of the car, I'm feeling a bit uncomfortable with this interview assignment. After all, I'm a guy, and don't spend a lot of time inside a "beauty shop", as my mother used to call them.

Once inside, CJ calls out a friendly greeting and comes out to offer Kae and me a seat. As I begin to settle into their comfortable and stylish entry area, one of their customers, a guy not unlike me (only with a much better haircut!), makes his way out the door to the parking lot. Hmmm... maybe there's more to Artist's EDGE Hair Design Studio than I thought!

Fortunately, Kae already knows that. She's been a happy customer for some time now. She knew that both men and women will come to know the Artist's EDGE as a place where the staff gets to know you and treats you as a friend.

Although we are interviewing CJ Lawlis, she has surrounded herself with others whose talents complement her own. Longtime friend Ty Belger cuts and styles hair and Kelly Sistrunk specializes in waxing and facials.

Raised in Plano, CJ always knew she wanted to style hair or work in radio. Perhaps it's her gift for making her customers feel comfortable that grew out of her interest in radio entertainment. CJ strongly believes that maintaining a positive atmosphere and establishing good rapport with her clients makes a big difference in her business.

With over 20 years of experience in hair styling, CJ knows how important it is to assess her client's needs and to pay attention to the details of her work. For example, she schedules only one client per hour. CJ knows that rushing the process won't provide the personal experience she wants each customer to have. She also carefully assesses any chemical hair treatments before she decides to offer them in her business. She believes in putting her customer's needs and welfare ahead of any potentially risky procedures, no matter how trendy. CJ wants to establish mutual trust with her customers and friends.

You'll find the Artist's EDGE Hair Design Studio just off of US 380, behind the ReMax building. Come on in and make a new friend. I know I did.

By the way, bring this newsletter in with you and CJ will give you \$5 off your first cut and \$10 off your first color. And be prepared for customer service excellence!



CJ Lawlis  
Professional Hair Designer

Artist's EDGE  
HAIR DESIGN  
STUDIO

214.632.3768  
cj@lawlis.org

8000 Highway 380  
Suite 700  
Crossroads, TX



**CJ Lawlis**

**Town of Cross Roads, Texas**

*Ross Schraeder, Mayor*

*Tony Russo, Mayor Pro Tem*

*Kim Dickey, Council Member*

*Larry Fisher, Council Member*

*Virden Seybold, Council Member*

*Steve Smith, Council Member*

*Katherine Ritchie, Town Administrator*

*Judy Moudy, Admin. Assist.*

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[www.crossroadstx.gov](http://www.crossroadstx.gov)

**TOWN HALL MEETING SCHEDULE**



Town Council Meetings 3<sup>rd</sup> Monday of the month

Planning & Zoning Commission meetings 4<sup>th</sup> Tuesday of the month

Road Repair Committee meetings the Thursday before the Town Council meeting

Comprehensive Planning Committee meetings 2<sup>nd</sup> Wednesday of the month

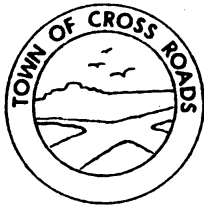
Town Council Workshop Meetings as needed

Park Board Meetings – 2<sup>nd</sup> Tuesday of the Month

All meetings start at 7:00 pm, or will be posted if different. All meetings are open to the public and held at Town Hall unless specified otherwise on the agendas, which are posted on the front window of Town Hall. Please call Katherine Ritchie at Town Hall if you would like to join a committee to serve your community.

Administrative Staff Meetings 1<sup>st</sup> Tuesday of the month at 9 am

Municipal Court held 1<sup>st</sup> Tuesday of the month at 9am



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**Town of Cross Roads**

1401 FM 424

Cross Roads, TX 76227